



NATURAL TALENT ALLIANCE

Natural Talent Alliance Inc. is a strategic partnership of businesses with aligned values and a variety of expertise. The NTA team provides creative direction, live event management and marketing support. We are passionate about designing and creating exciting experiences with a focus on education and community building. NTA partners are known for their innovative and progressive approaches to professional art practices and live productions.

The production team for the Calgary Raw Talks event consists of the 6 principal sponsors and organizers. Those organizers are: Catherine Larose and Matt Laprairie of Natural Talent Alliance, Edward Ross of Image Style and Edward Ross Photography, Kenzie Housego, Nadine Richards and Lia Golemba of Pink Spot Studios.

CALGARY RAW TALKS

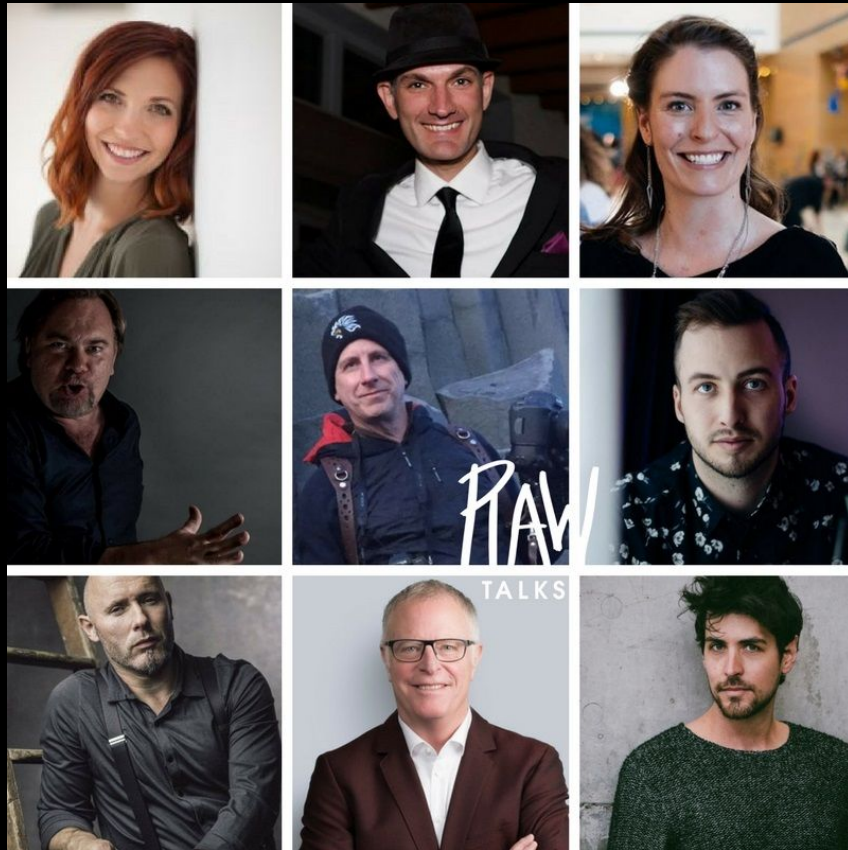
The Calgary Raw Talks is a full-day symposium produced by Natural Talent Alliance Inc., with an audience of approximately 200 industry professionals. The event will be held on April 22, at Hotel Arts, and will run from 8am until 7pm. There will be a panel Q & A at the end of the sessions, and a cocktail reception from 5-7 pm. Media interviews will take place during the reception.

Our goal is to bring together leaders in the talent and entertainment industry to present twenty raw, unfiltered talks that are idea-focused and relevant to up and coming mid-level producers and established performing artists.

20 RAW TALKS

Subject matters for the Raw Talks will span and connect the cutthroat worlds of professional photography, modelling, talent management, music production, recording, film & T.V. Other subjects will include advice from local experts in health and wellness, copyright law, intellectual property and small business enterprise. In facilitating this event, NTA aims to foster professional development, inspire Calgary entrepreneurs, share resources, and provoke much-needed conversations that matter to our local producers and established artists. More information about the Calgary Raw talks, and our speakers can be found at:

www.calgaryrawtalks.com



SPEAKERS | Andras Schram | Blair Puente | Catherine Larose | Dan Owen | Edward Ross | Everline Aboka | Kathy Le | Kelly Hofer | Lia Golemba | Matt Blais | Michael Fournier | Natalka Lewis | Nico Bacigalupo | Patricia Truong | Paul McGrath | Peter Skaagen | Trena Laine | Wayne Logan | Carolynne Scoffield | More TBC

CALGARY RAW TALKS PRODUCTION TEAM

Catherine Larose | Edward Ross | Kenzie Housego | Lia Golemba | Matt Laprairie | Nadine Richards

HOW TO SUPPORT THE CALGARY RAW TALKS

In order to make this experience as well produced and valuable as possible for our attendees, we need funding support. There are many creative ways to support Calgary Raw Talks, from sponsoring tables so that artists can attend, to sponsoring documentation or A/V. Gifts in kind are always appreciated, and we welcome gifts of professional services. We would be delighted to reciprocate your support by recognizing your business in the following ways.

Gifts In Kind (Up to \$2000 value)

- 1 Ticket
- Promotional post on Facebook after event
- Sponsor logo projected on screens
- Sponsor logo in program

Ambassador - \$5000

- 3 Tickets
- Attendee contact List
- Sponsor logo on website
- Sponsor logo projected on screens
- Promotional post leading up to event
- Promotional posts on Facebook/Instagram after event
- Sponsor logo in program

Event Sponsor - \$15000

- Attendee contact List
- 1 Dedicated sponsor table at event - 6 ppl
- Sponsor logo on website, ads, event screens and marketing material at event
- Promotional posts leading up to event
- Promotional posts on Facebook/Instagram after event
- Sponsor logo in program
- Printed banner on display at event

Title Sponsor - \$25000

- Attendee contact List
- 1 Dedicated sponsor table at event - 6 ppl
- 1 Sponsored table of artists - 6 artists
- Title "brought to you by..." on website, ads, marketing materials, and event screens at event
- Promotional posts leading up to event
- Promotional posts on Facebook/Instagram after event
- Sponsor logo in program
- Banner on display at event
- 6' table available for display / promotion
- Photo shoot with professional photographer and styling
- Video Interview

SPONSORS

Please fill out the following form to be recognized as a Calgary RawTalks supporter or sponsor. Completion and submission of this form is confirmation of your sponsorship of the Calgary Raw Talks event, as set out above. Upon receipt of this form, NTA will send an invoice in the amount of your gift, and a receipt. We ask that all sponsorships be received by March 15 to enable us to make changes in production deadlines. Thank you for supporting this important event designed for our local talent community!

WE WISH TO BE RECOGNIZED AS A:

Supporter (\$2000) Ambassador (\$5000)

Event Sponsor (\$15000) Title Sponsor (\$25000)

Company Name	
Contact	
Address	
Phone	
Email	
Signature	
Date	

Supporters (gifts in kind):

Gift in kind description: _____ Value: \$ _____

Cash Donation: Amount \$ _____

(Business/Tax Receipt will be issued in accordance with CRA Guidelines.)

Do you require any additional tickets?:

Raw Talks Tickets: _____ @ \$200.00 = \$ _____

Table of 6: _____ @ \$1200.00 = \$ _____

PAYMENT OPTIONS:

Amount / value of payment enclosed \$ _____

Please make cheque or money order payable to Natural Talent Alliance Inc.

Mailing Address:

Natural Talent Alliance Inc. 1424 Pennsburg Drive South West. Calgary, Alberta. T2A 2J6

Email money transfers can be directed to:

info@naturaltalentalliance.com

CONTACT US:

Email: info@naturaltalentalliance.com

www.naturaltalentalliance.com

www.calgaryrawtalks.com

FOLLOW US:

<https://www.facebook.com/NaturalTalentAlliance/>

<https://www.instagram.com/naturaltalentalliance/>

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